

Production of Video: ‘Restore the way of life in the Kirikiri area’

Implementing Partners

United Nations University (UNU)
Network for Coexistence with Nature (NCN)

Brother Sales Ltd.
Canon Inc.
Hewlett-Packard Japan, Ltd.
Lexmark International K.K.
Seiko Epson Corporation

Background

The Great East Japan Earthquake and subsequent tsunamis claimed numerous lives and caused unprecedented destruction. Satoyama and satoumi areas are in general characterised by a strong sense of community solidarity, and these types of areas make up most of the stricken region. Not only were lives, property and public infrastructure completely washed away, but also because local residents were forced to live separated across many evacuation centres, and many cultural assets were lost, there is deep concern that the sense of community solidarity and local culture in these towns and villages will similarly be swept away.

Objectives

The ‘Restore the way of life in the Kirikiri area’ video aims to keep a record of the rebuilding process of the way of life of the people in this area. It can also contribute to raising awareness about the importance of rehabilitating the satoyama socio-ecological production landscape areas.

The video will incorporate the following points:

- Community solidarity, which had been fostered in satoyama and satoumi, and which is also strongly shaping the communities’ constructive manner toward rebuilding their areas.
- Understanding the things needed most by the residents who are trying to rebuild their communities and who have a fond attachment to their former ways of life.
- Advocating the importance of attentively listening to the residents during the rebuilding process.

Also, the video will include the following elements:

- Sociological background of the Kirikiri area, especially the people’s strong solidarity and independent mindset.
- A portrayal of the Kirikiri area immediately after the disaster.

Proposal for the Collaborative Activity under Cluster 4, 5

- Rebuilding efforts by communities as well as supporting organisations and individuals.

The video shall be produced in both English and Japanese, approximately 15 minutes in duration.

Schedule

The final products are to be shown at the Second IPSI Global Conference, in Nairobi in March 2012.

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