

IPSI Collaborative Activity Proposal Form

The following form is for use when submitting proposed IPSI Collaborative Activities for consideration by the IPSI Steering Committee. See the Collaborative Activity Guidelines on p. 3 for more information.

Please return the completed form to the IPSI Secretariat (isi@unu.edu).

IPSI Collaborative Activities are the activities that shall be undertaken by more than one IPSI member and constitute an important part of IPSI activities with the purpose of fostering collaboration within the IPSI membership and implementing the IPSI Strategy and Plan of Action. The IPSI Collaborative Activities shall be developed and implemented with the endorsement of the Steering Committee in accordance with the Collaborative Activity Guidelines. Resource mobilization for IPSI collaborative activities shall be the responsibility of the implementing members in principle. – IPSI Operational Guidelines, Chapter 5.4

Date of Application:	
Project title:	
Collective action plans to build a sustainable value chain for SEPLS	
Collaborating organizations (IPSI members): (*Please underline the leading organization)	
<u>Conservation International (CI)</u> , United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS), Akita International University (AIU)	
Other contributing organization(s) (including IPSI non-members):	
Expected term (e.g. 1 January 2024 – 31 December 2025):	
1 February 2025 – 31 August 2025	
IPSI strategic objective(s) addressed (tick all that apply; see p. 3 for more details):	
X	1. Knowledge Co-Production, Management, and Uptake for SEPLS
	2. Institutional Frameworks and Capacity Development for SEPLS
	3. Area-Based Conservation Measures for SEPLS
	4. Ecosystem Restoration for SEPLS
X	5. Sustainable Value Chain Development for SEPLS

Continued on next page.

Description of the activity:

Please provide as much information as possible on:

- Background
- Activities (including site locations if applicable)
- Expected outcomes
- Actors and task sharing
- How the activity relates to the *IPSI Strategy* and *IPSI Plan of Action*
- Resources, funding
- Monitoring and reporting

Background

A new Strategy and Plan of Action for the period 2023-2030 (IPSI PoA) has been adopted at the 9th IPSI Global Conference (IPSI-9) in July 2023, and five strategic objectives have been outlined to guide IPSI's work in the coming years:

1. Knowledge Co-Production, Management, and Uptake
2. Institutional Frameworks and Capacity Development
3. Area-Based Conservation Measures
4. Ecosystem Restoration
5. Sustainable Value Chain Development

For the effective implementation of the IPSI PoA, the IPSI Steering Committee (SC) endorsed the implementation structure of setting lead organisations in each strategic objective at its 21st meeting. CI, a member of IPSI and the SC, was appointed to the lead organization of one of strategic objectives, "Sustainable Value Chain Development". Thus, CI proposes to work with the IPSI Secretariat and some IPSI members, as well as non-IPSI members, to promote the priority actions under this fifth strategic objective with financial mobilization possibilities.

The fifth objective is particularly unique in that it has certain relevance to all of the diverse IPSI members, including governments, academia, private companies, financial institutions, NGOs and primary producers in SEPLS. On the other hand, as the value chains are so many and varied by land and product, and the positions of IPSI members in the value chains are also diverse, there could be many possibilities on how to execute this strategic objective into individual actions. Thus, it would be useful to review the various case studies, challenges and best practices of IPSI members and partners who are involved in building sustainable value chains and to share learning from them to accelerate our actions.

Activities

Activities will be carried out in line with the Primary Actions under the strategic objective 5;

- Identify the current market economy system challenges faced by IPSI members through a questionnaire survey.
- Collect evidence across sectors about the impact of economic and policy incentives and identify a favorable policy environment for a circular economy, sustainable value chains, and rural-urban linkages to support products from SEPLS based on IPSI SITR review and interviews with value chain parties, including non-IPSI members, and document best practices and success stories.
- Propose possible actionable implementation plans and funding plans for each part of the value chain.
- Develop a pilot project concept based on the plan proposed above for future monitoring and evaluation.

Phase 2 2026~(TBD including budget availability)

Implement a small-scale pilot project of the actionable implementation plan proposed above, and verify its effectiveness.

Expected outcomes

- The current challenges in market economy system are identified and documented.

- Favorable economic and policy incentives are identified and best practices of successful value chain in SEPLS, possibly including participatory certification, branding, and communication to raise consumer awareness of sustainable production and consumption, are documented.
- Possible actionable implementation plans and funding plans for each part of the value chain are developed and shared with IPSI members.
- A pilot project concept based on the plan proposed above are developed.
- Partners participating in the survey will become new members of IPSI and knowledge sharing among members will be stimulated.

Actors and task sharing

- Lead organization: CI
- Peer organization to work on the survey: UNU-IAS, AIU
- Survey participants: Akita Satoyama Design and other IPSI members interested in or sharing case studies of sustainable value chains (to be identified), UNCTAD (non-IPSI member / global), Kering Group (non-IPSI member / global), Na’Kau (non-IPSI member / Brazil)

How the activity relates to the IPSI Strategy and IPSI Plan of Action

This activity has the direct goal of contributing to the actionable implementation plan of IPSI's Strategic Objective 5.

Monitoring and reporting

Progress will be shared at regular meetings among collaborating organizations. At the end of the activity period, a report summarizing the survey and implementation plan will be shared.

Please attach additional pages as necessary.

IPSI Secretariat use only