

IPSI Actionable Implementation Plan for the Strategic Objective 5: Sustainable Value Chain Development

Lead Organization: Conservation International Japan
CA Partner: Akita International University

IPSI's STRATEGIC OBJECTIVES 2023-2030

Objective 5 Sustainable Value Chain Development

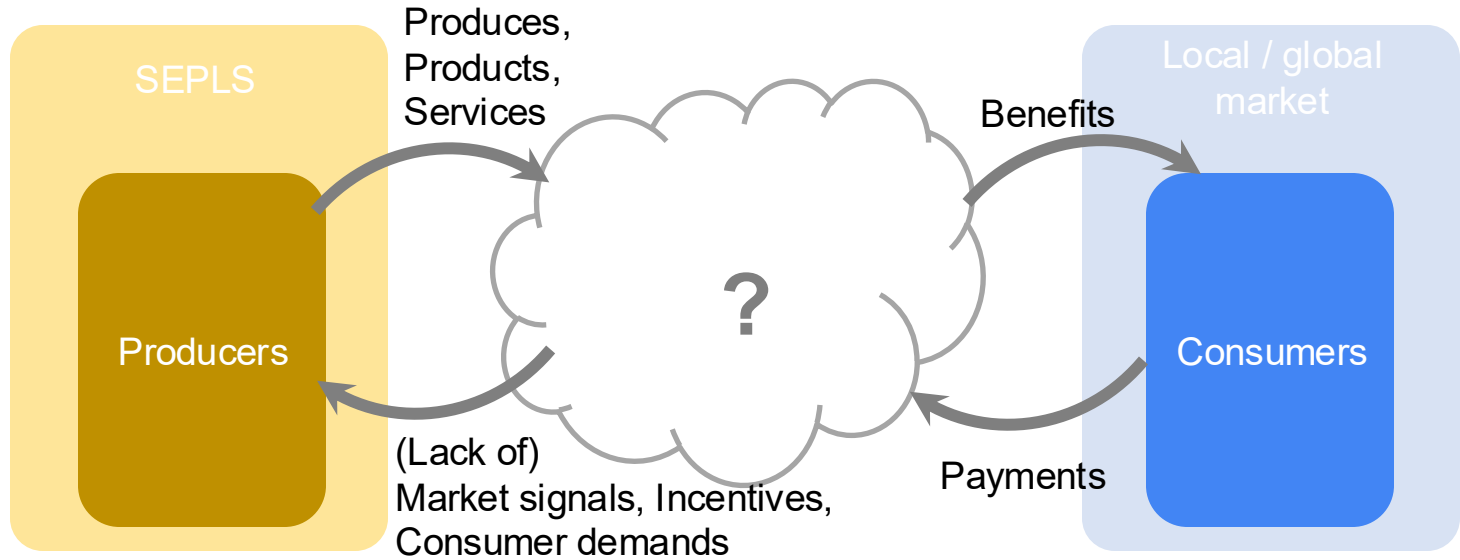
Promote sustainable practices, market-based mechanisms, and value chains to support sustainable production, including customary sustainable use and economies that rely on traditional knowledge and cultural values and practices, from SEPLS to contribute to the achievement of relevant targets of the Kunming-Montreal Global Biodiversity Framework

Plan of Action 5. Priority Actions

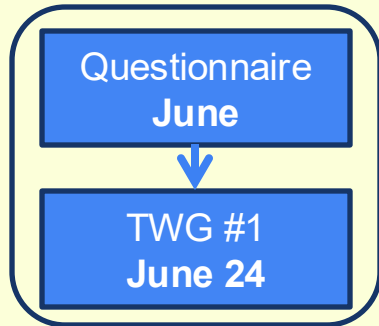
- Collect evidence across sectors about the impact of economic and policy incentives.
- Identify the challenges of the current market economy system faced by IPSI members.
- Document best practices and promote replication of economic, market, and financial mechanisms that increase the resilience of SEPLS.
- Work to improve consumer awareness about sustainable production and consumption.
- Enhance cooperation across government, business, financial sectors, and relevant regional/international organizations to develop and enhance biodiversity-oriented value chains.

TWG activities

In the beginning...



Activities of the TWG



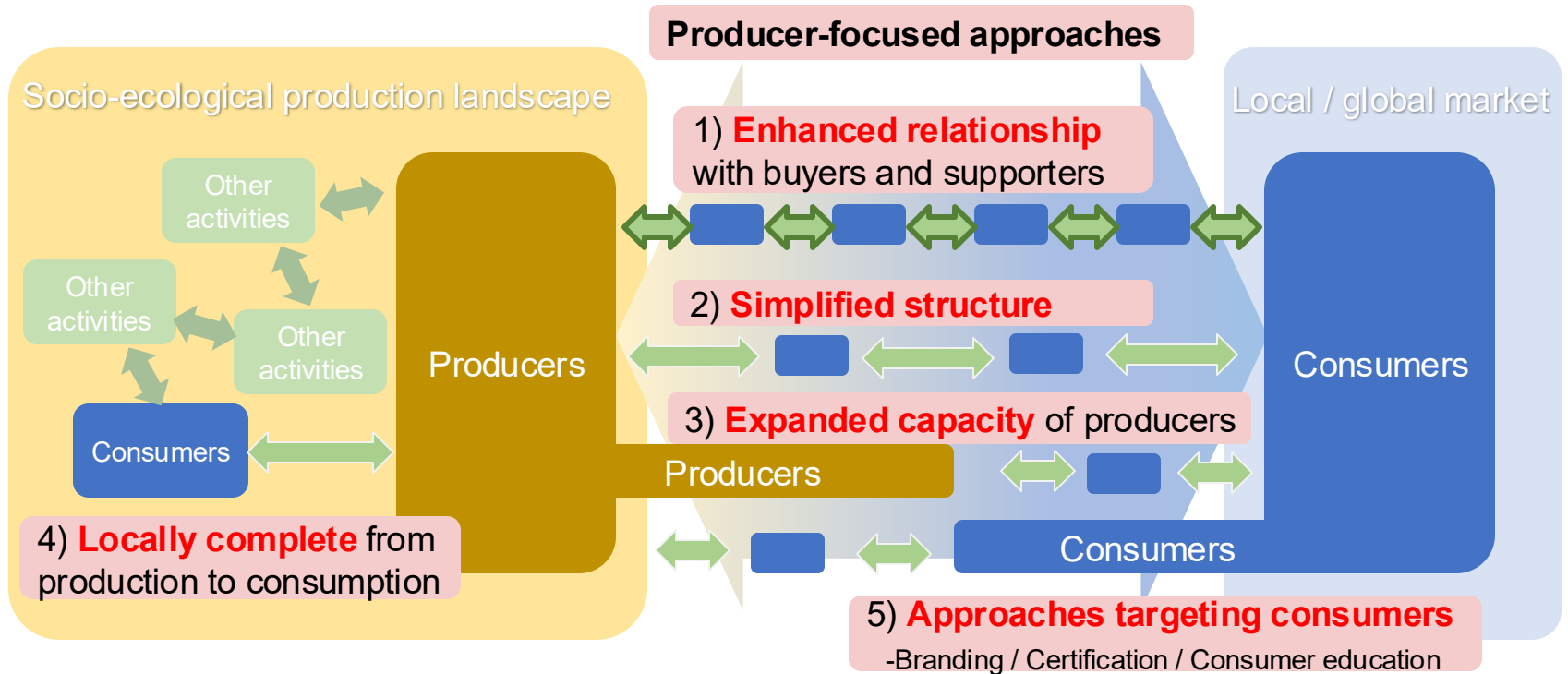
Online knowledge-sharing session
August 5



TWG #2
October 2

Shortening the value chain

Value chains can be “shortened” in various ways. There are overlaps and transitions among the five approaches below, and they are not meant to be mutually exclusive. A “short” value chain means the one in which information, resources, and expertise flow efficiently and are shared fairly between producers and consumers. Here, it is assumed that producers are effective members in the local community shaping the landscape to be a SEPLS.



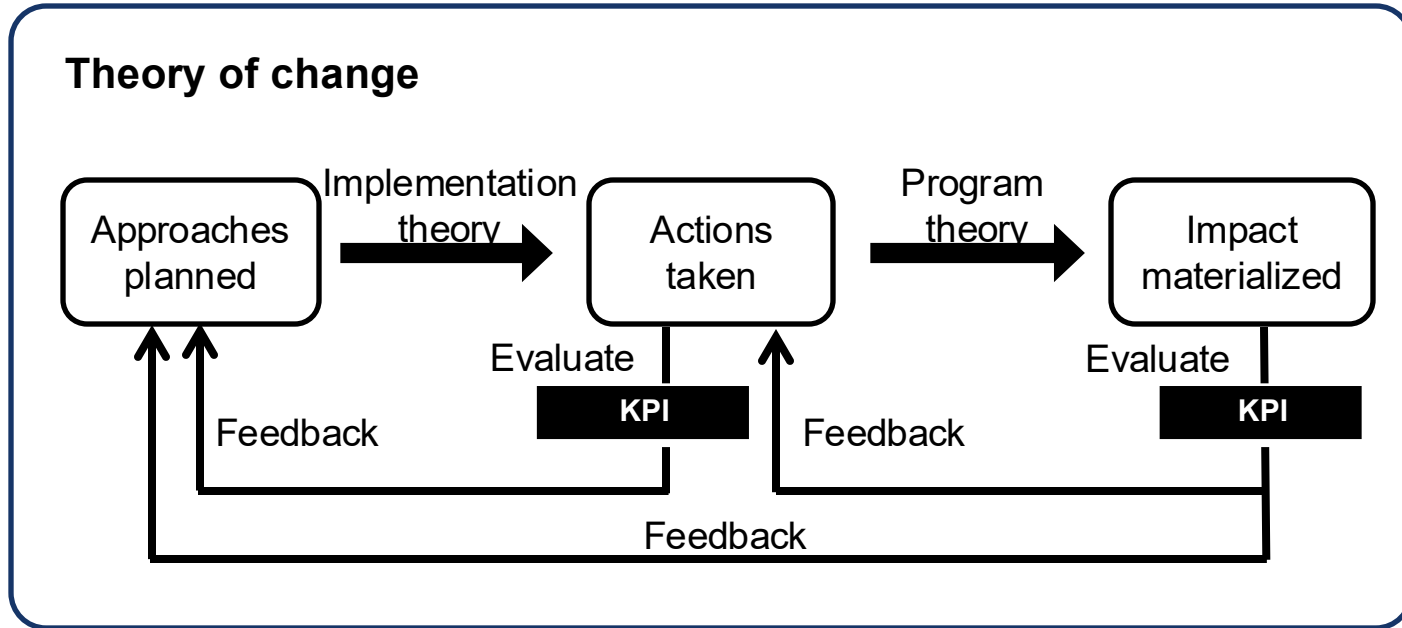
Shortening the value chain

Value chain improvement type	Actions producers can take	Support needed to implement the actions
<p>1) Enhancing relationships All actors in the value chain understand each other and collaborate constructively. This is particularly important for long value chains.</p>	<ul style="list-style-type: none"> • Institute a platform of dialogue with downstream actors • Find communicators to bridge information gaps • Conduct value-chain mapping • Explore opportunities for experience/knowledge exchange via cross-visit 	<ul style="list-style-type: none"> • Collection and openly accessible inventory of successful cases • Communicators who understands broad spectrum from upstream to downstream
<p>4) Making the value chain locally complete With local consumption within a SEPLS, a strong value chain can be formed. (if the local market is sufficient in scale)</p>	<ul style="list-style-type: none"> • Provide platform for experiential learning and consumer education • Promote branding of “produce locally consume locally” • Build broad local networks for the above; i.e., Collaborate with other activities conducted in the same landscape 	<ul style="list-style-type: none"> • Vibrant, productive community • Local government’s coordination (where appropriate) • Coordination with entities outside the agriculture, forestry and fisheries

Suggested working groups around the key elements of AIP SO5

Working Group	Tasks	Schedule
<p>Funding Access</p> <p>Lead: Members:</p>	<ul style="list-style-type: none"> Identify potential funders, starting from funding agencies in the IPSI membership Conduct dialogue with the funders and create funding opportunities for members Explore blended finance models 	<p>Keep in consideration the major international conferences for in-person meetings:</p> <ul style="list-style-type: none"> Global Nature Positive Summit (July 2026, Japan)
<p>Value-chain shortening</p> <p>Lead: Members:</p>	<ul style="list-style-type: none"> Promote activities on value-shortening approaches Regularly meet and share experiences Maybe form <u>commodity working groups</u> with interested members for major commodities from SEPLS to share lessons learned (e.g., coffee, cacao, rice) 	<ul style="list-style-type: none"> CBD COP17 (Oct 2026, Armenia) World Protected and Conserved Area Congress (Sept 2027, Panama) IPSI-11 (2027?) IUCN Regional Conservation Congresses (2028?)
<p>Stocktaking</p> <p>Lead: Members:</p>	<ul style="list-style-type: none"> Collect case studies on members' implementation of AIP SO5 in a standardized reporting format Regularly invite members to contribute Compile contributions and analyze for IPSI-11 	<ul style="list-style-type: none"> IUCN World Conservation Congress (2029) IPSI-12 (2029?)

Monitoring and Evaluation



Implementation

- # initiatives implemented or funded
- # implementation partners

Impact-Environmental

- Hectares of SEPLS under sustainable management, with biodiversity indicators selected for respective sites

Impact-Economic

- Δ benefit over cost for producers
- Δ producer benefits relative to the final consumer prices