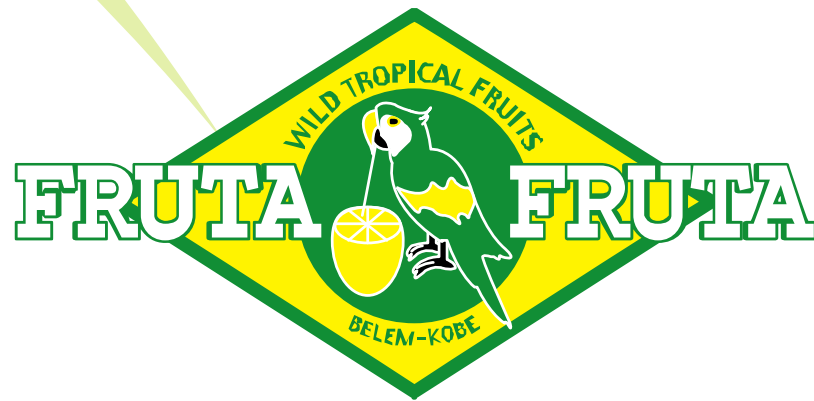




**RIO+20**  
United Nations  
Conference on  
Sustainable  
Development



FRUTA FRUTA, Inc.

# What is Agroforestry?



**Agriculture**



**Forestry**



**Agroforestry**

**Agriculture that cultivates forest**

# Agroforestry and Green Economy



Blighted Land



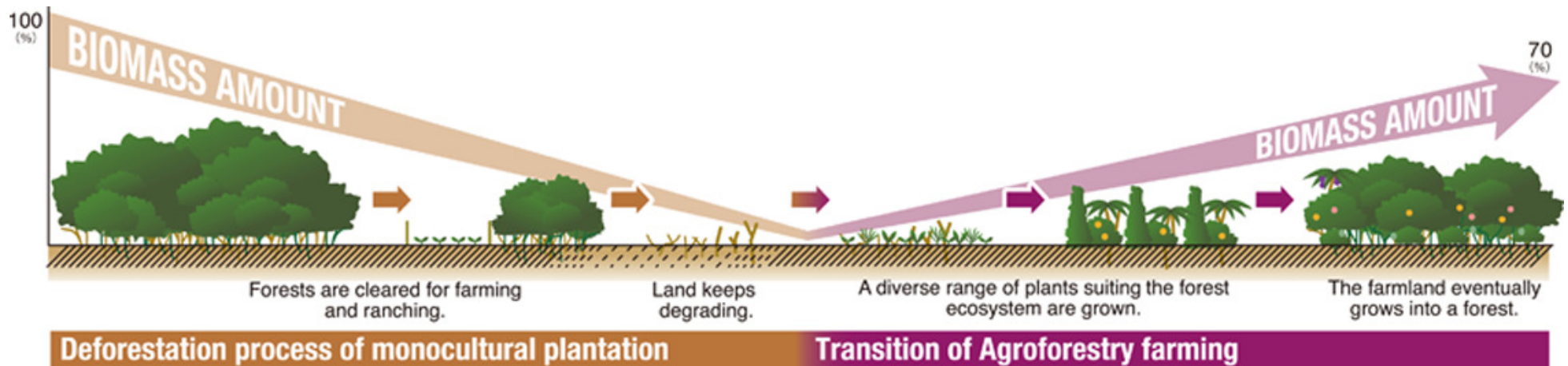
Year 1



5-10 Years Later



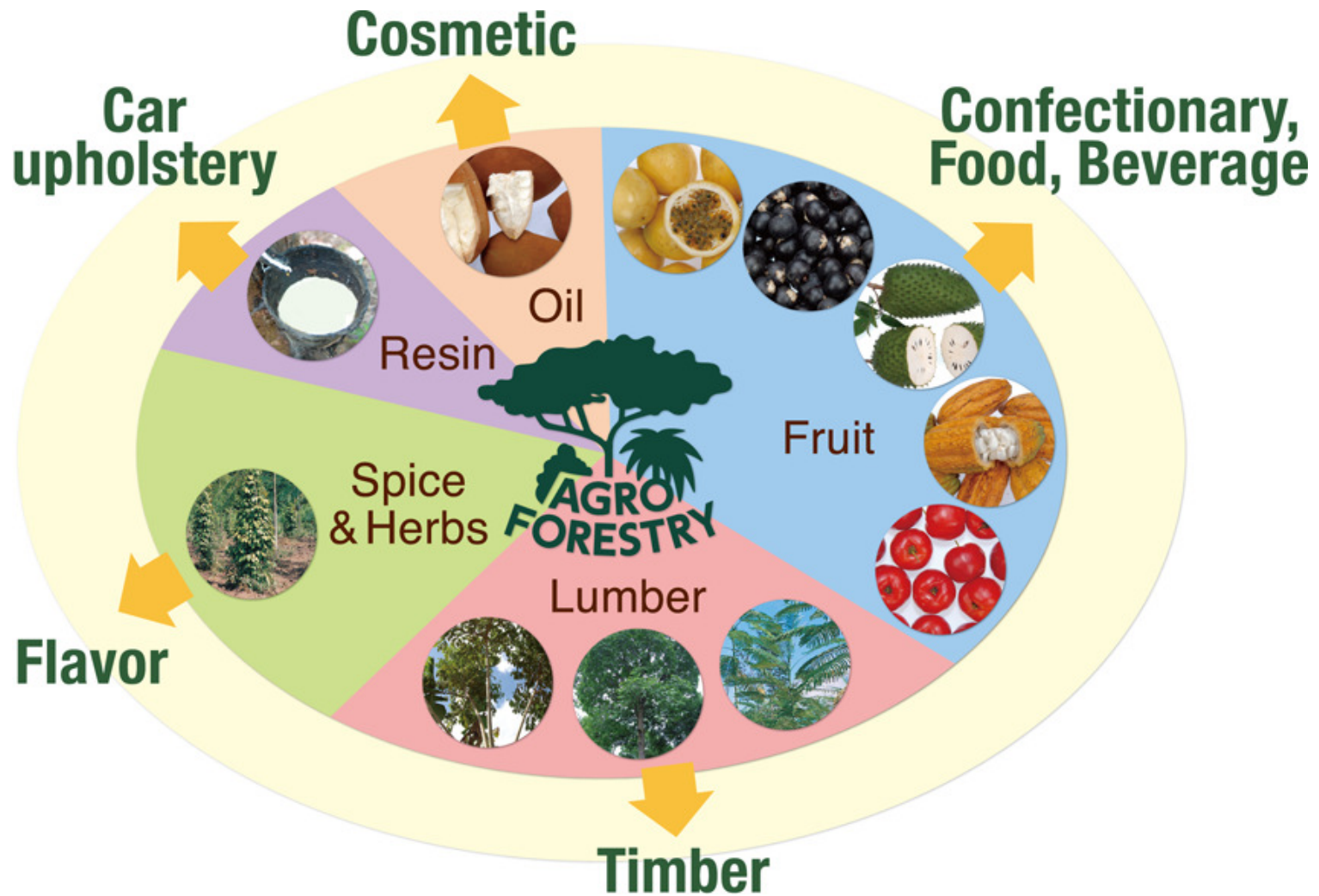
20+ Years Later



# The key is diversified market demand



## Division of labor by industrial category



# Business alliance initiative and benefits



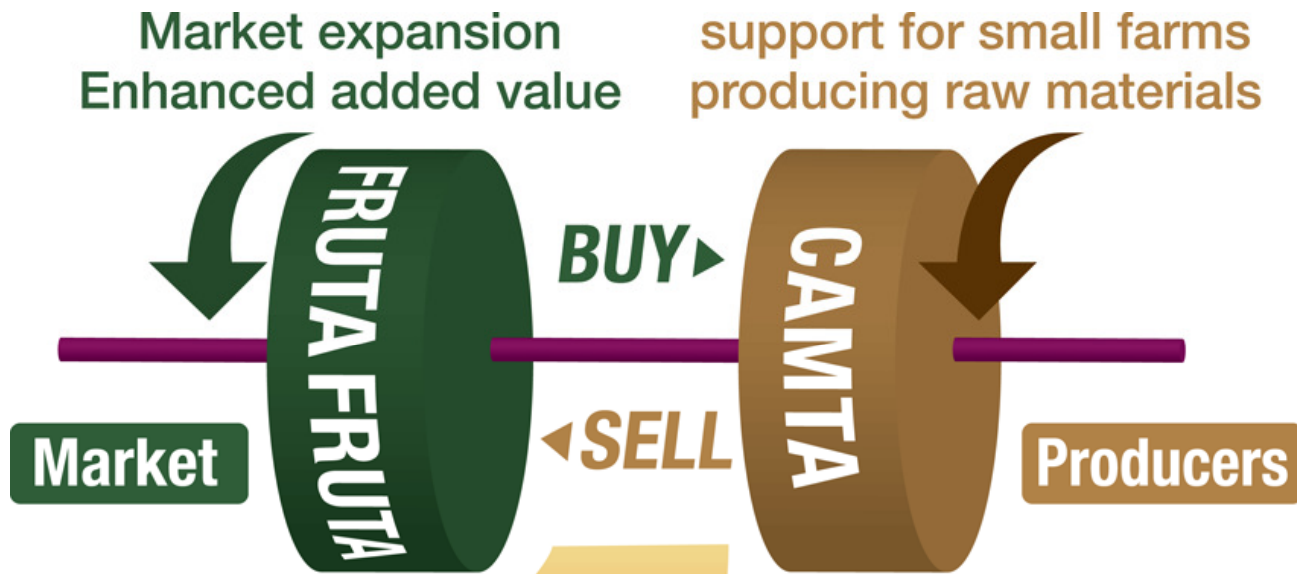
## How raw materials from Agroforestry can benefit business

1. Simple to commoditize
2. Direct, proactive CSR
3. Quantifying environmental contributions



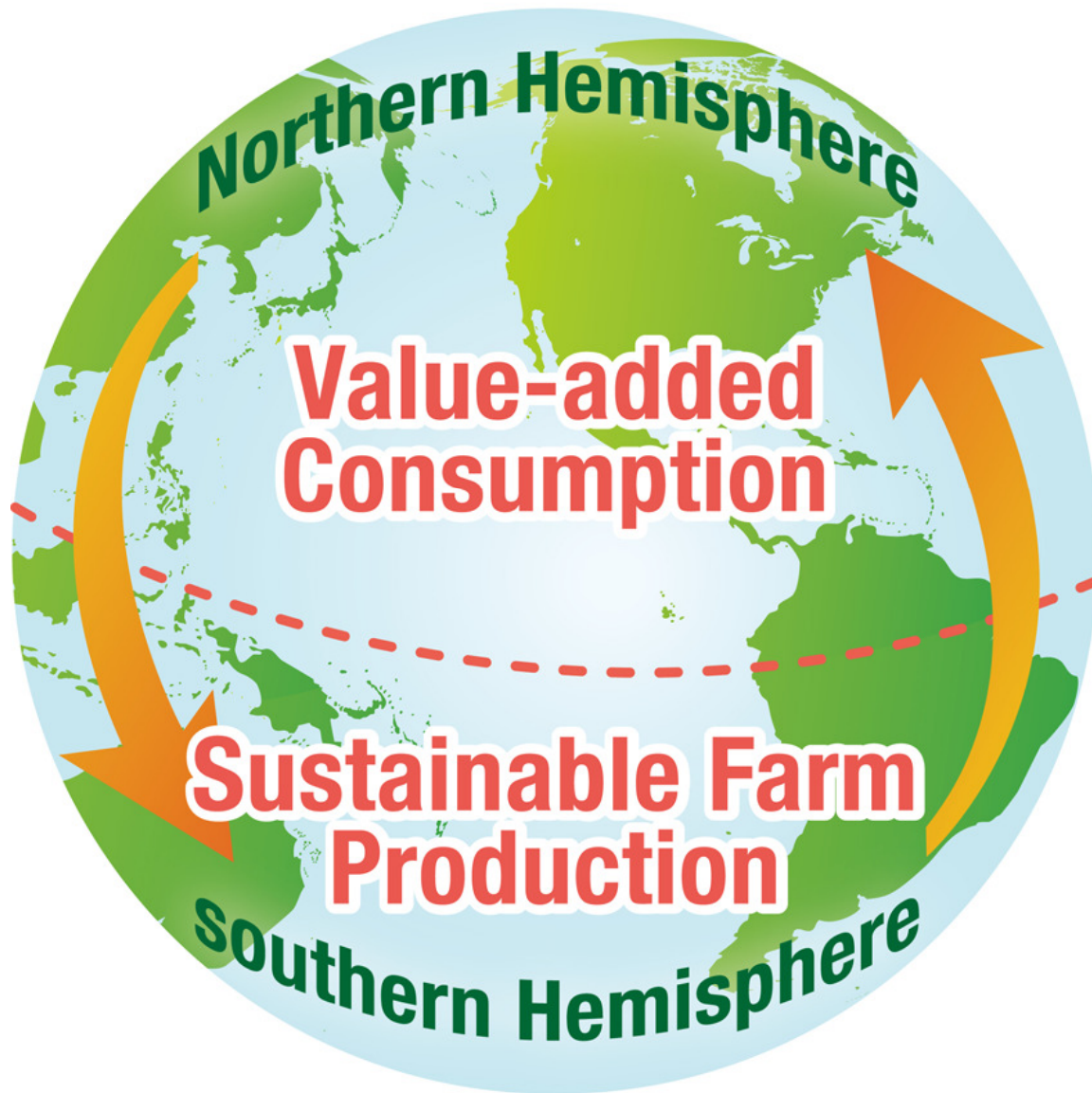


## The Agroforestry BOP Cacao Project



**Sustained Agroforestry growth  
Stabilization of regional society/  
natural environment in the Amazon**





Demand in the major markets of the Northern Hemisphere will encourage Agroforestry-based production, leading to the maintenance and regeneration of natural resources in the Southern Hemisphere.