



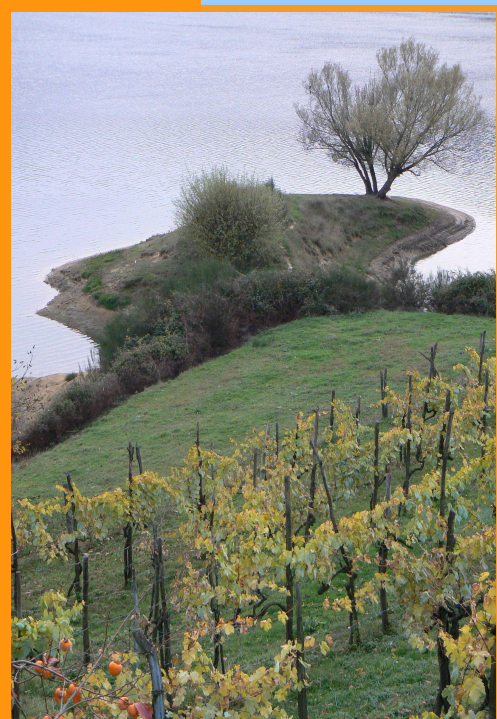
AGER

AGER works for the active defense and promotion of the Rural bio-cultural landscapes through their identification and the recognition of the role of farmers and communities in maintaining their balance

AGER share IPSI's vision: **creating societies in harmony with nature**

Ager can provide analysis of:

- Perceptual aspects related to the landscape's shape and the landscape historical transformations
- Demo-ethno-anthropological aspects relating to the territorial identity
- Bioregional areas' flora, fauna, ecosystems and agro-environmental mosaics
- Architectural aspects of the built landscape
- GIS mapping data processing and database management



AGER is able to provide support in:

- Planning, land management and protection
- Promotion of tourism/recreation resources
- Facilitation of regional networks
- Organization of training courses
- Awareness raising campaigns
- Creation of cultural and economic connections between urban and rural lands (eg design of a network of ecotourism stakeholders)
- Communication plan designing (audience targeting, language and tools definition, program planning) and dissemination strategy