Turning challenges into opportunities for mainstreaming the activities

- (1) The proper developing and running of the Nursery really attracts many visitors and interested public to visit and join the hands-on works.
- With a diverse number of local species identified and tried and nursed, that gave visitors and stakeholders more choices to learn and expose to how richness of the forests ecosystem that can provide and also the curiosity of these diversity from nature and her species now trying to be re-captured and re-germinated.
- Most of the other initiatives do not look into a variety of local valuable tree species, and so this gave us advantage for more public interests.



Turning challenges into opportunities for mainstreaming the activ

- (2) Changing in the awareness and behaviours of not only target stakeholders but also public society has been a huge success; given the works have been real, the efforts and actions have been actually happening and produce i.e. seedlings can be clearly seen and visible to people; and most importantly, our experiences and knowledge we are willingly sharing to others.
- In certain times we gave the seedlings for free to farmers and also the public.
- And when conducted practical seminars, we brought farmers and hobby farmers/interested people from many regions and also invited professional farmer in this field to also give a teaching as well as direct on-ground technical guide so that this strengthens for other farmers to not only upgrade their knowledge but also taking actions.



Turning challenges into opportunities for mainstreaming <u>the activities</u>

- (3) The project was also implemented in combination with other Interesting Activity. Instead of just mentioning on just local tree species and their importance, but we campaign that (public message: maintaining the local trees is to maintain the water stream for enjoyment of nature-bathing). There is a nearby nature-bathing area; so that we tight this Nursery and how we work with the benefits of nature-bathing zone.
- Unless more trees can be protected and planting, then we will enjoy the nature landscapes and very clean, ecological bathing site. As part of this effect, as the Bathing site received more than 3,000 visitors during the Summer time, the Nursery was also visited and asked on importance of trees, local trees, and why maintain and planting local native trees are such important; we received, by quality interests, about 500-1000 visitors during the summer season.

Attaching a video later

We developed environmental education camp for kids as well

Recommendations

•Mainstreaming effects can happen when the project realizes they can turn challenges into opportunities for taking actions.

•Three areas that can be mainstreaming and replicated including reflected in policy advocacy

•(1) mainstreaming of the practical knowledge included the nursery processes of local native species for restoration and ecosystem values;

•(2) replicate and mainstreaming of the farm models where by plantings of these local trees provide multiple values for SEPLS sustainability;

•(3) policy framework from Satoyama landscape (i.e. SEPLS) would give more acknowledgement and mechanism and incentives from larger-scale down to local scale to encourage more uptake at farm's level through to landscape's level.



LOCAL VALUABLE TREE SPECIES AND SEEDS



PLANTINGS OF LOCAL VALUABLE TREES SPECIES





NURSERY OF LOCAL VALUABLE INDIGENOUS TREES



EXTENSION OF KNOWLEDGE TO STAKEHOLDERS AND PUBLIC EDUCATION ON IMPORTANCE OF LOCAL VALUABLE TREE SPECIES









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VILLAGERS LEARNING AND NOW SET UP 2ND NURSERY OF NATIVE SPECIES IN VI O LAK VILLAGE, PO E COMMUNE, KON TUM PROVINCE (November, 2016)







SHARING THE PUBLICATION TO MANY FARMERS FROM MANY REGIONS THROUGHOUT VIETNAM, IN COLLABORATION WITH OTHER NGOs/CSOs e.g. LANDNET, CIRUM (January, 2017)

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VILLAGERS LEARNING HOW TO SET UP A NURSERY AND IN-PROGRESS OF SETTING ONE NURSERY OF

NATIVE SPECIES IN VI PO E 2 VILLAGE, PO E COMMUNE, KON TUM PROVINCE (February, 2017)







RECENT PRACTICAL WORKSHOP AND SHARING OF THE SDM PUBLICATION TO YOUNG FARMERS FROM MANY REGIONS THROUGHOUT VIETNAM, IN COLLABORATION WITH FARMERS FIELD SCHOOLS' NETWORK (March, 2017)

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