



Activities of CI: Science, Demonstration, Amplification

Preparatory Meeting on
The International Partnership on Satoyama Initiative

Fujiyoshida, Japan. August 23, 2010

Conservation International

Yasushi Hibi / 日比保史



CI's Vision and Mission resonate with SI

Our Mission

Building upon a strong foundation of science, partnership and field demonstration, CI empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.

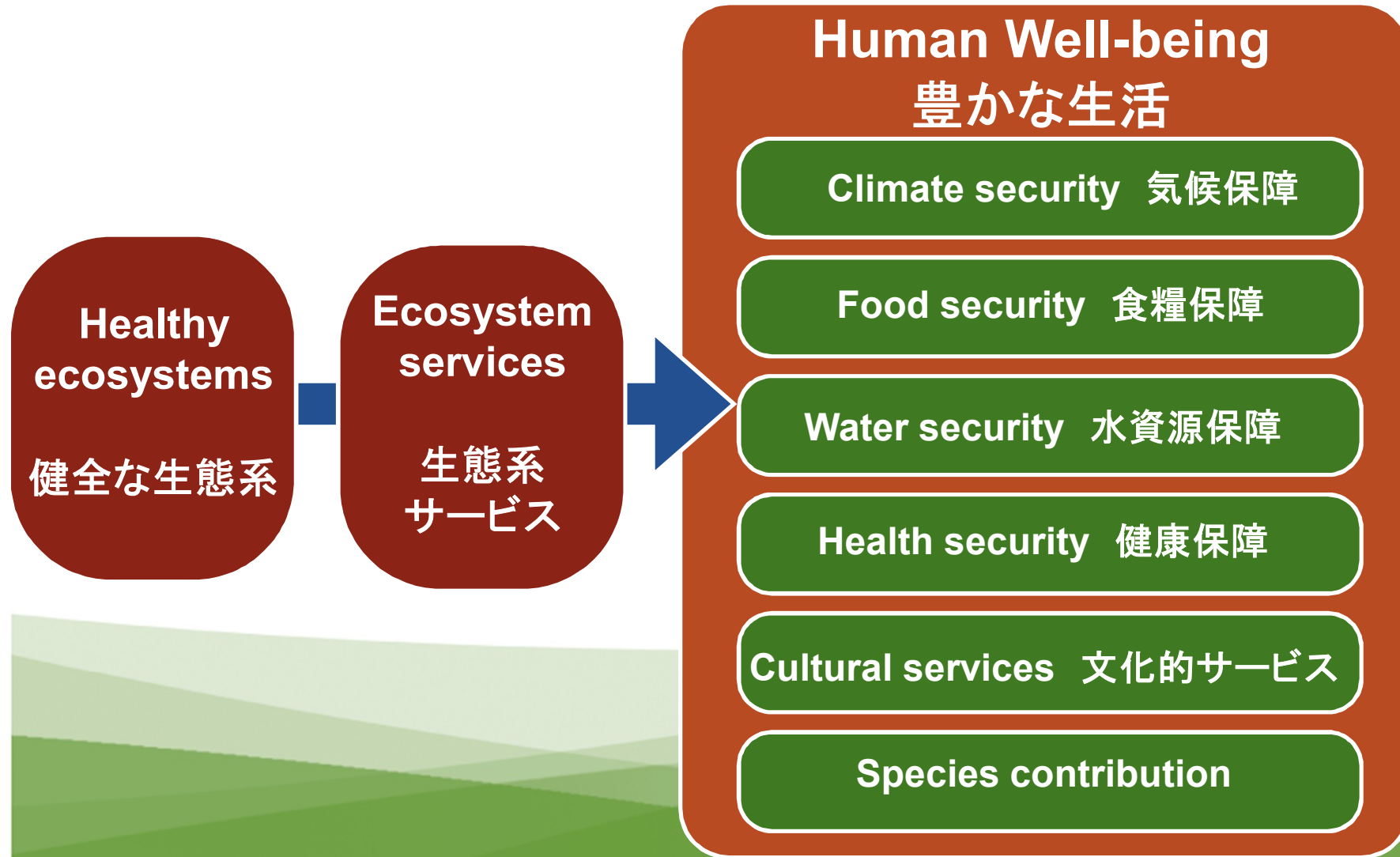
コンサベーションインターナショナルは、科学、パートナーシップ、そして世界各地での実践に基づき、次世代に豊かな自然を引き継いでいく社会を実現し、人類の幸福に貢献します。

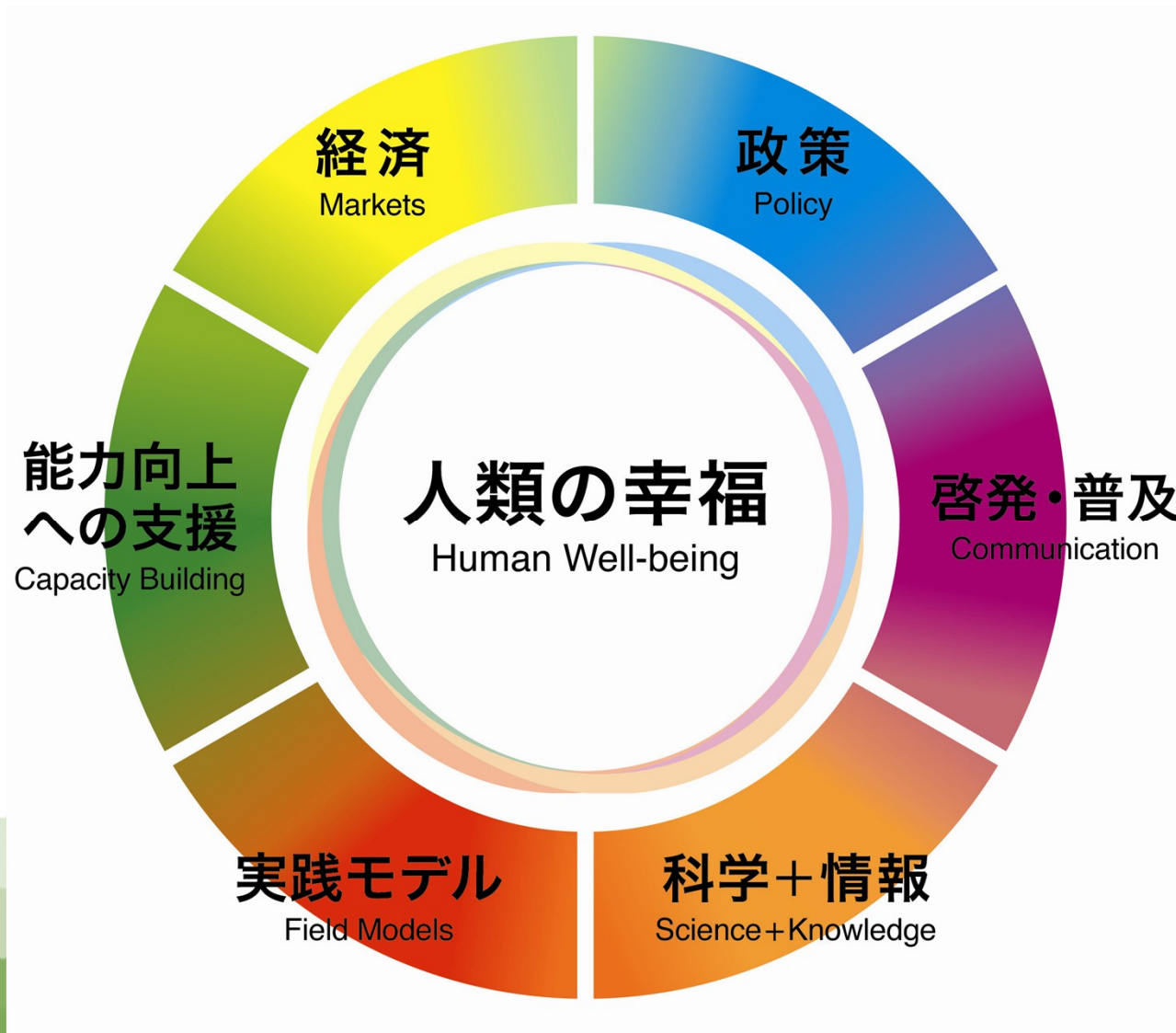
Our Vision

We imagine a healthy prosperous world in which societies are forever committed to caring for and valuing nature, our global biodiversity, for the long-term benefit of people and all life on Earth.

自然は、人と地球のすべての生命に長期的な恩恵をもたらしてくれます。この自然を守り尊重し続ける社会、健やかで繁栄した世界を、私たちは目指します

CI's New Global Strategies





Satoyama in larger landscape context

持続可能な土地利用における景観アプローチ

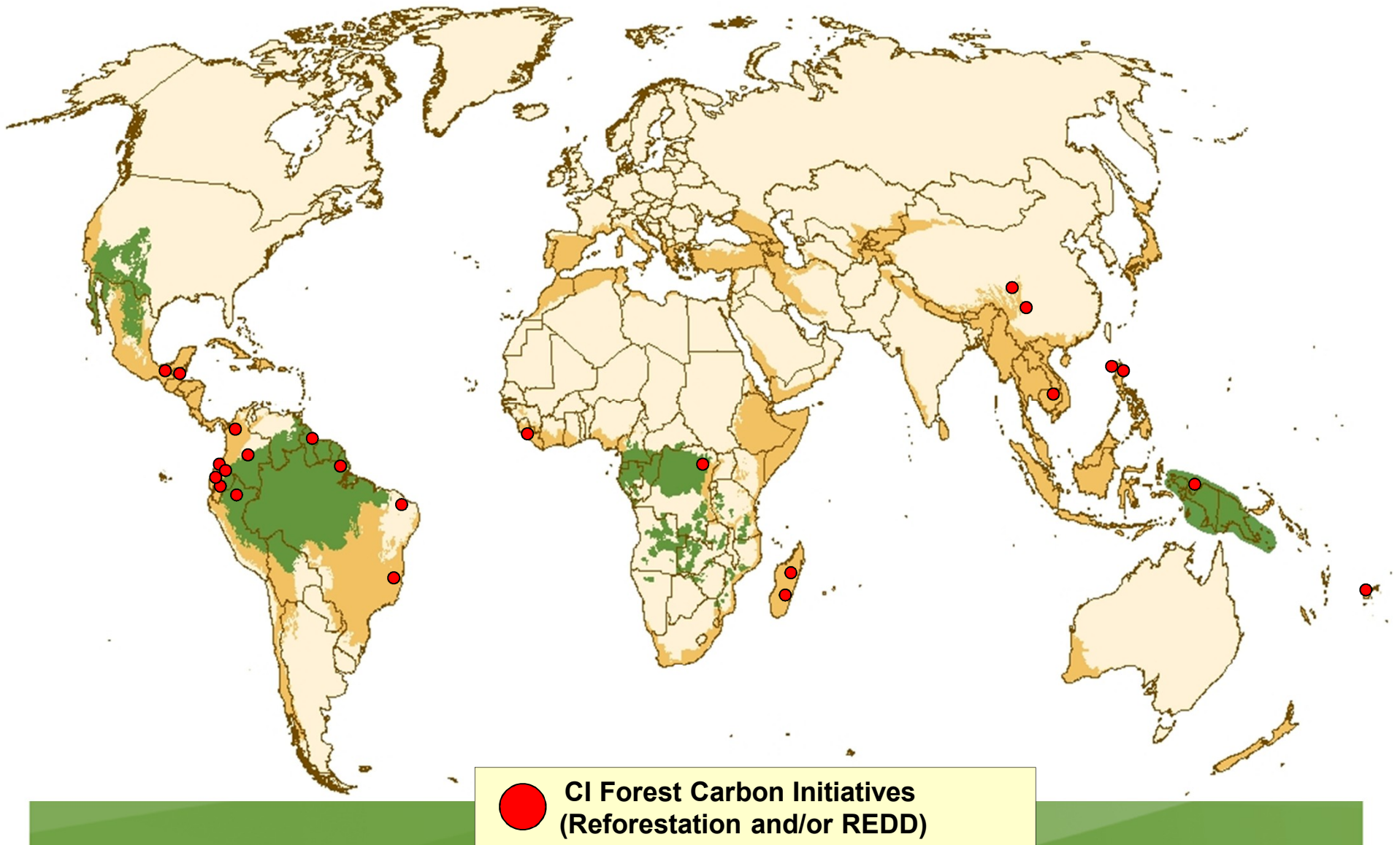
Core zone =
Protection (REDD)
and/or
Protected area

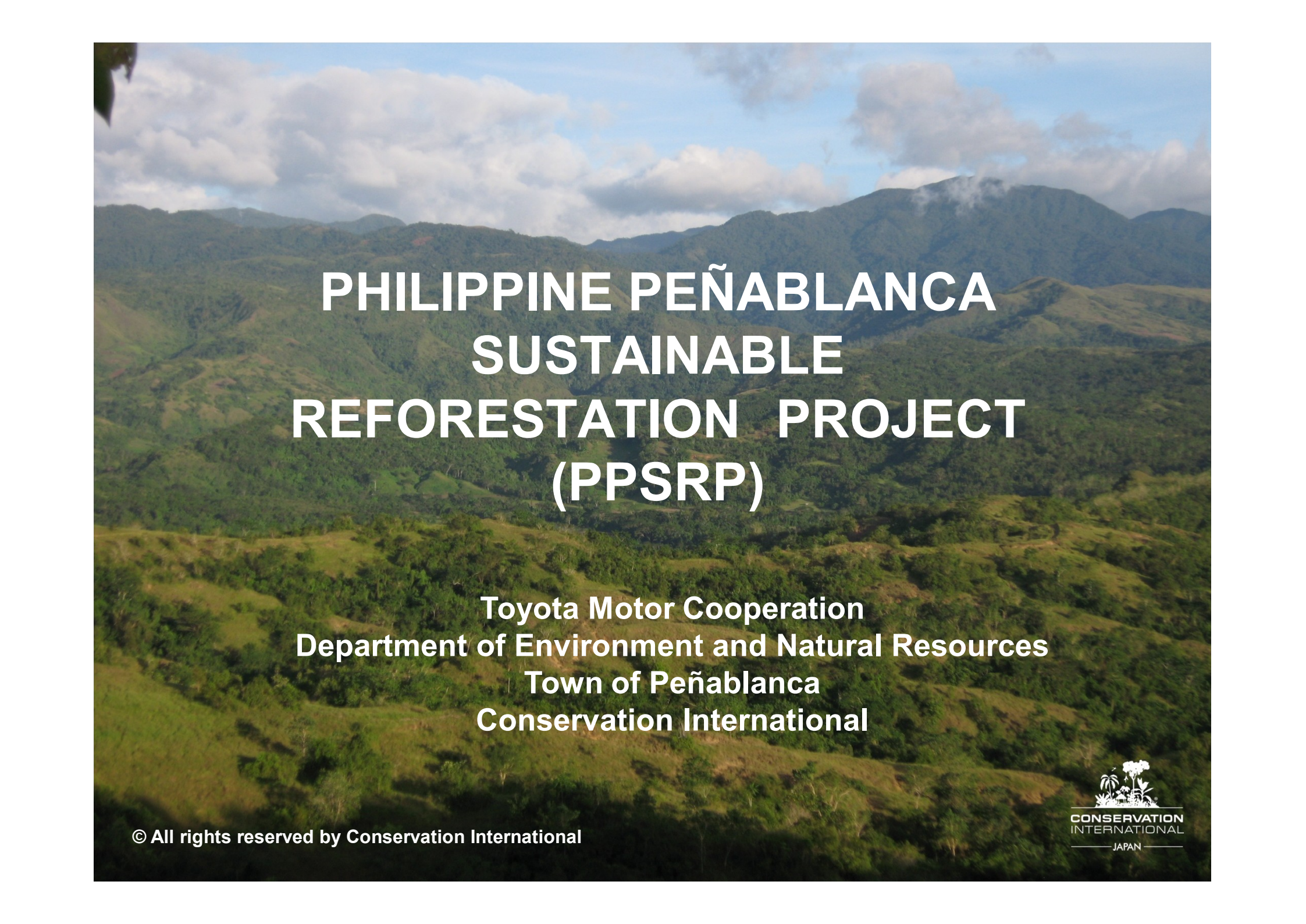
Buffer zone, Use zone
= SATOYAMA

Agroforestry
(community support)

Forest restoration
(CO2 sequestration)

森林炭素プロジェクト / CI's Forest Carbon Projects



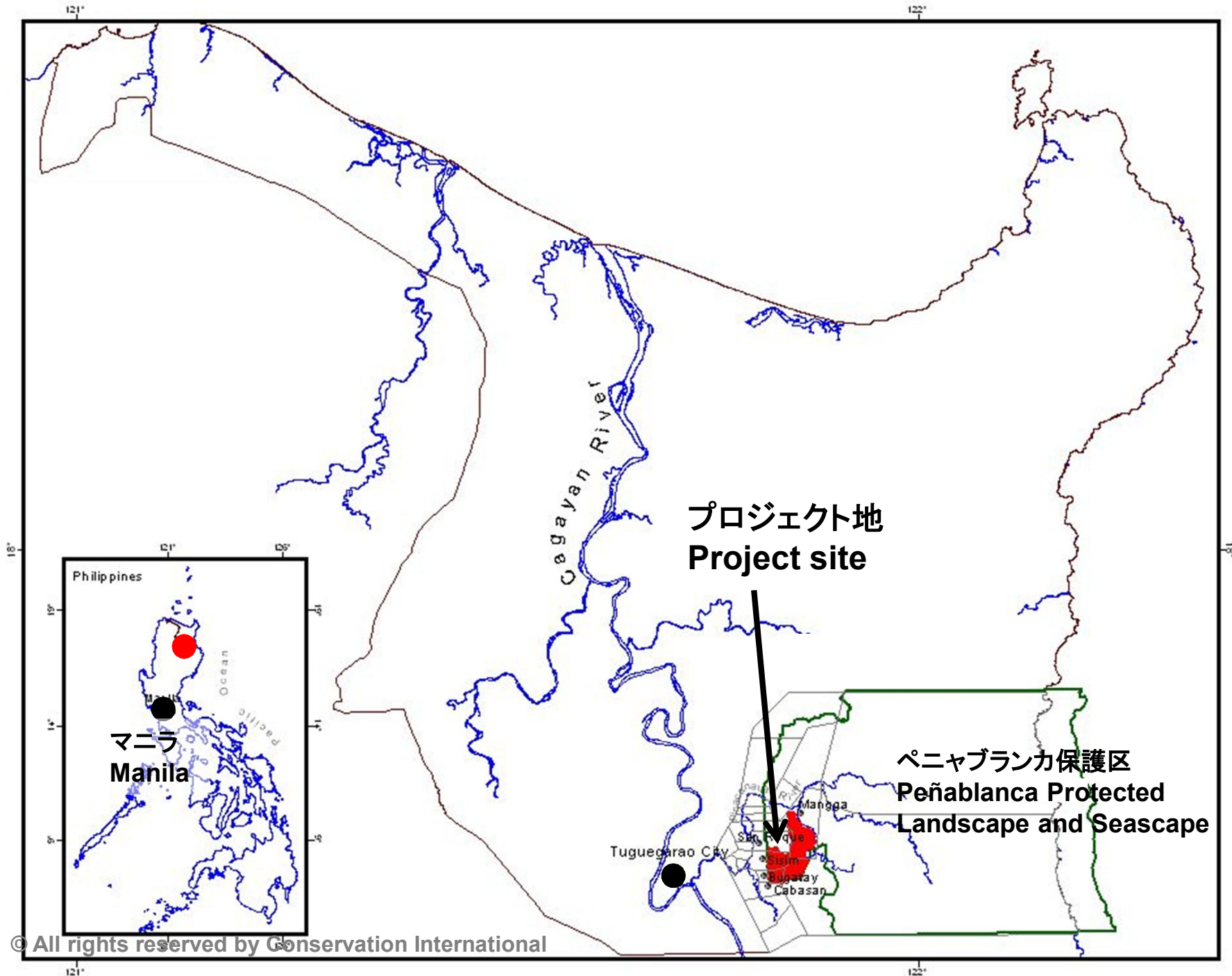


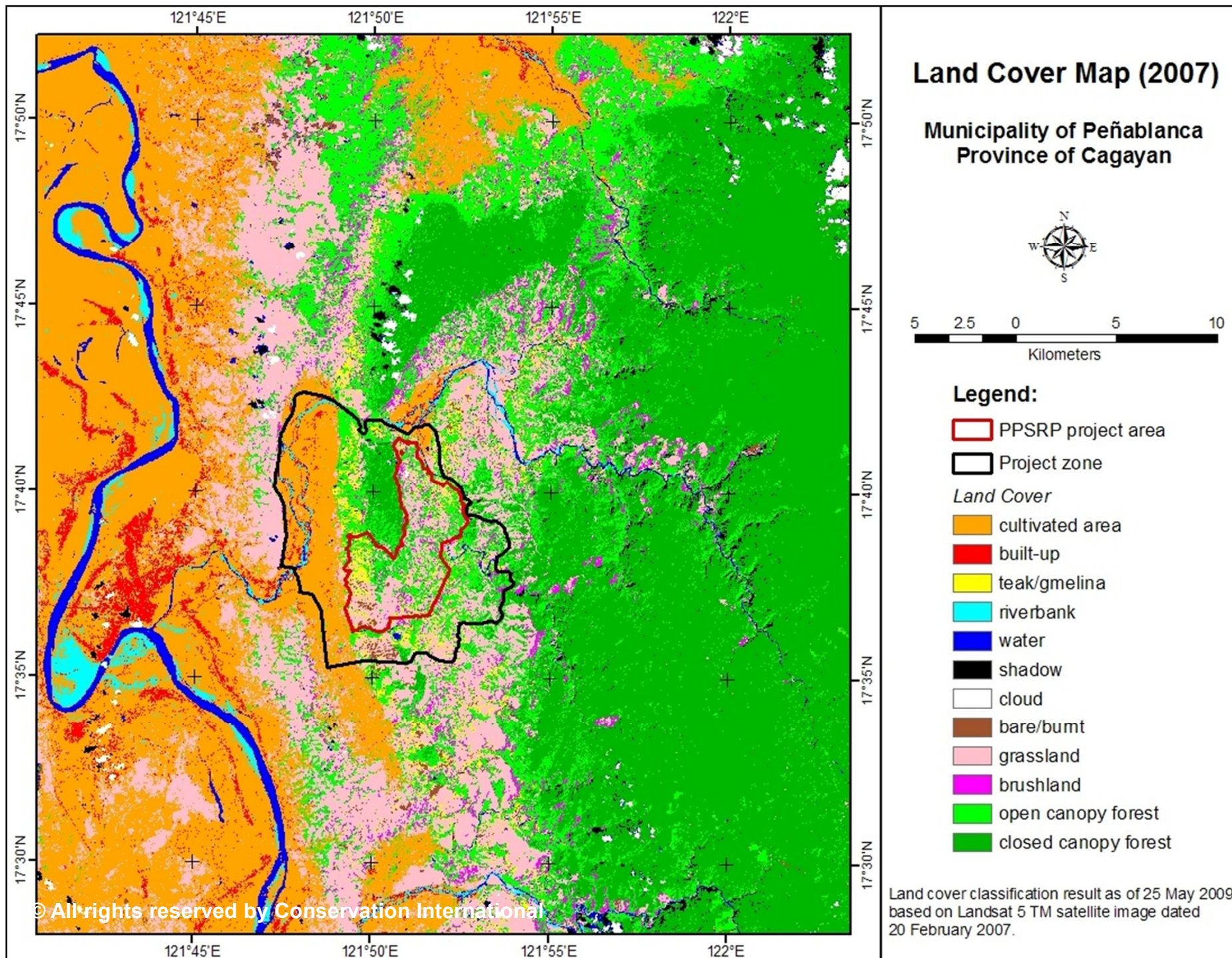
PHILIPPINE PEÑABLANCA SUSTAINABLE REFORESTATION PROJECT (PPSRP)

Toyota Motor Cooperation
Department of Environment and Natural Resources
Town of Peñablanca
Conservation International

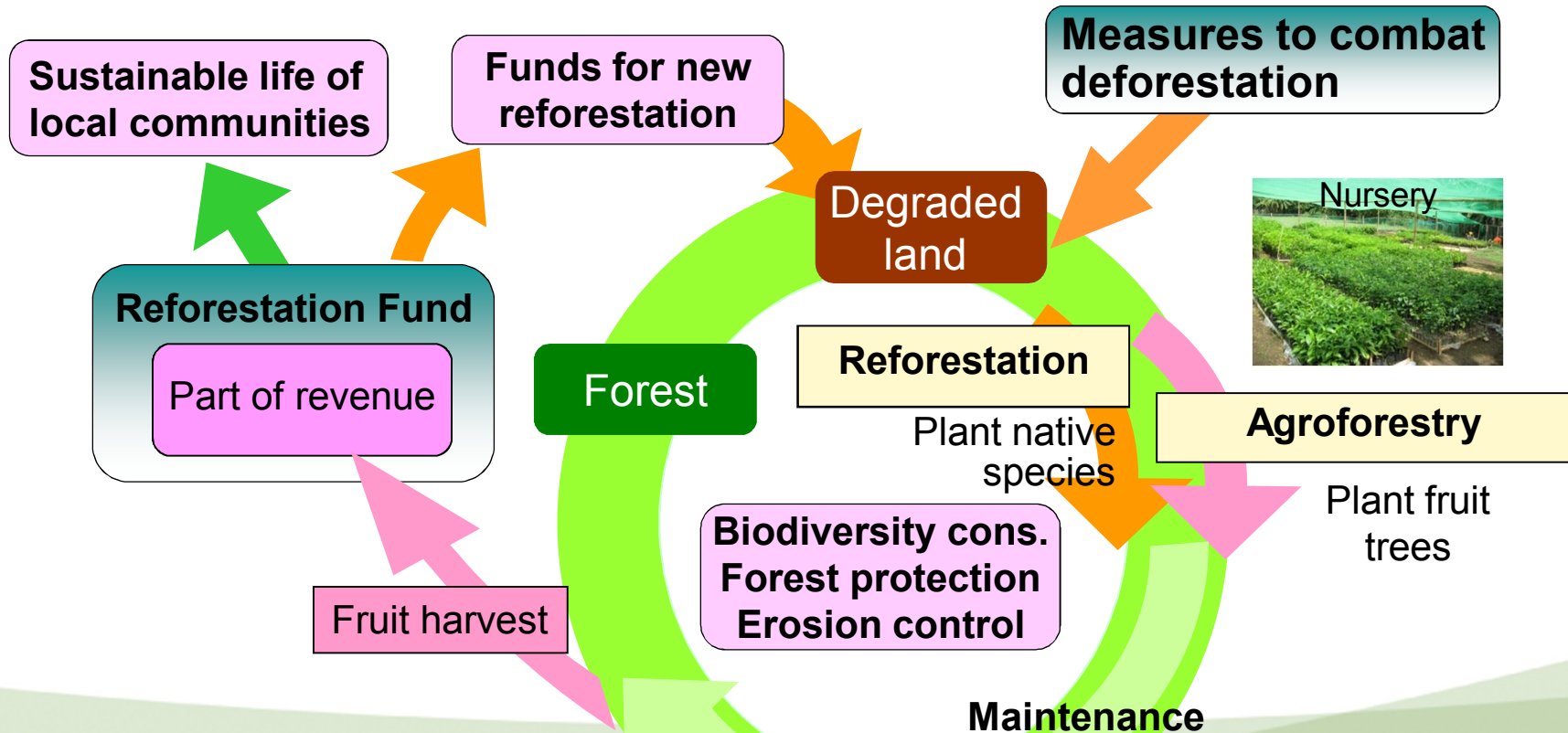
© All rights reserved by Conservation International



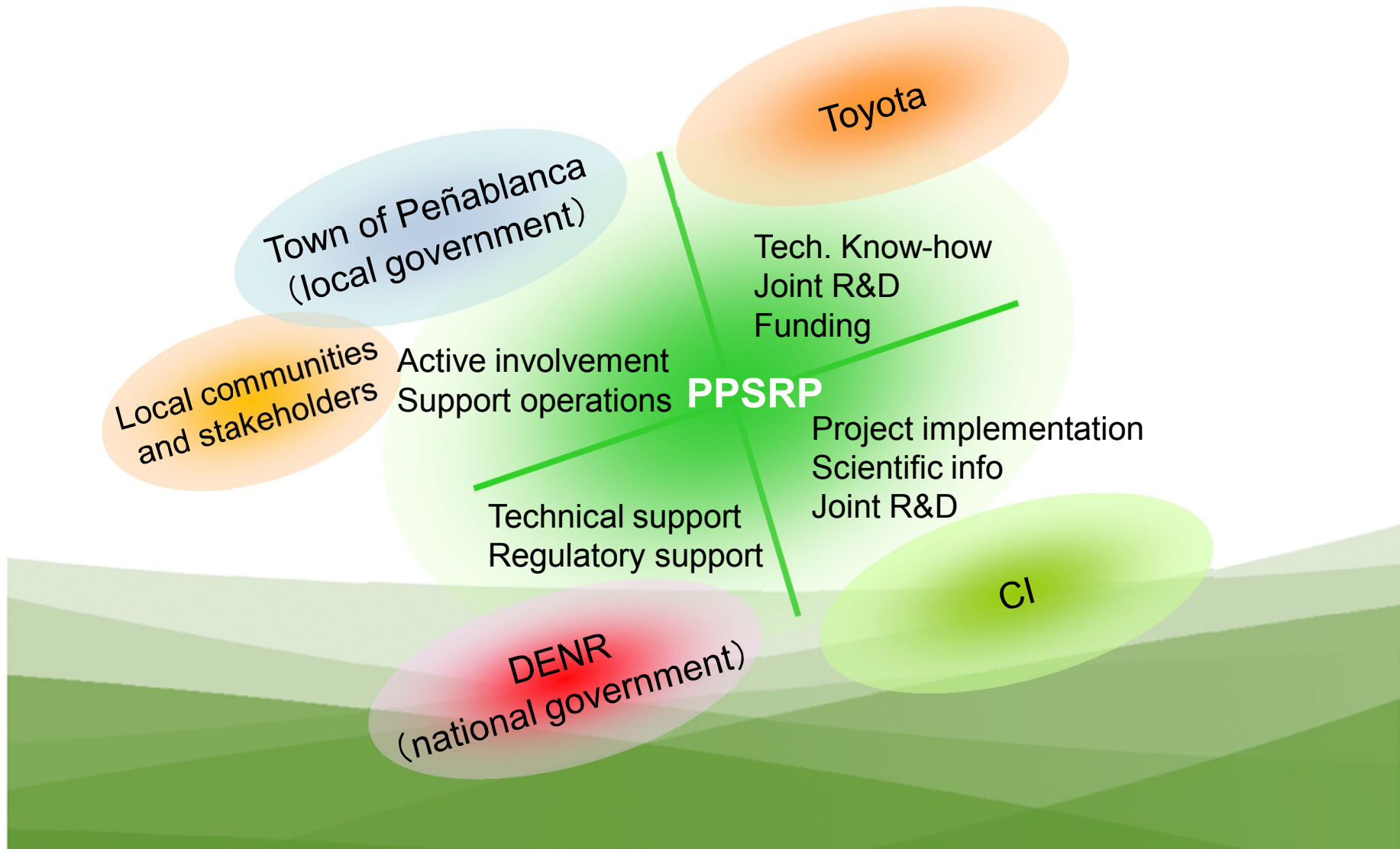




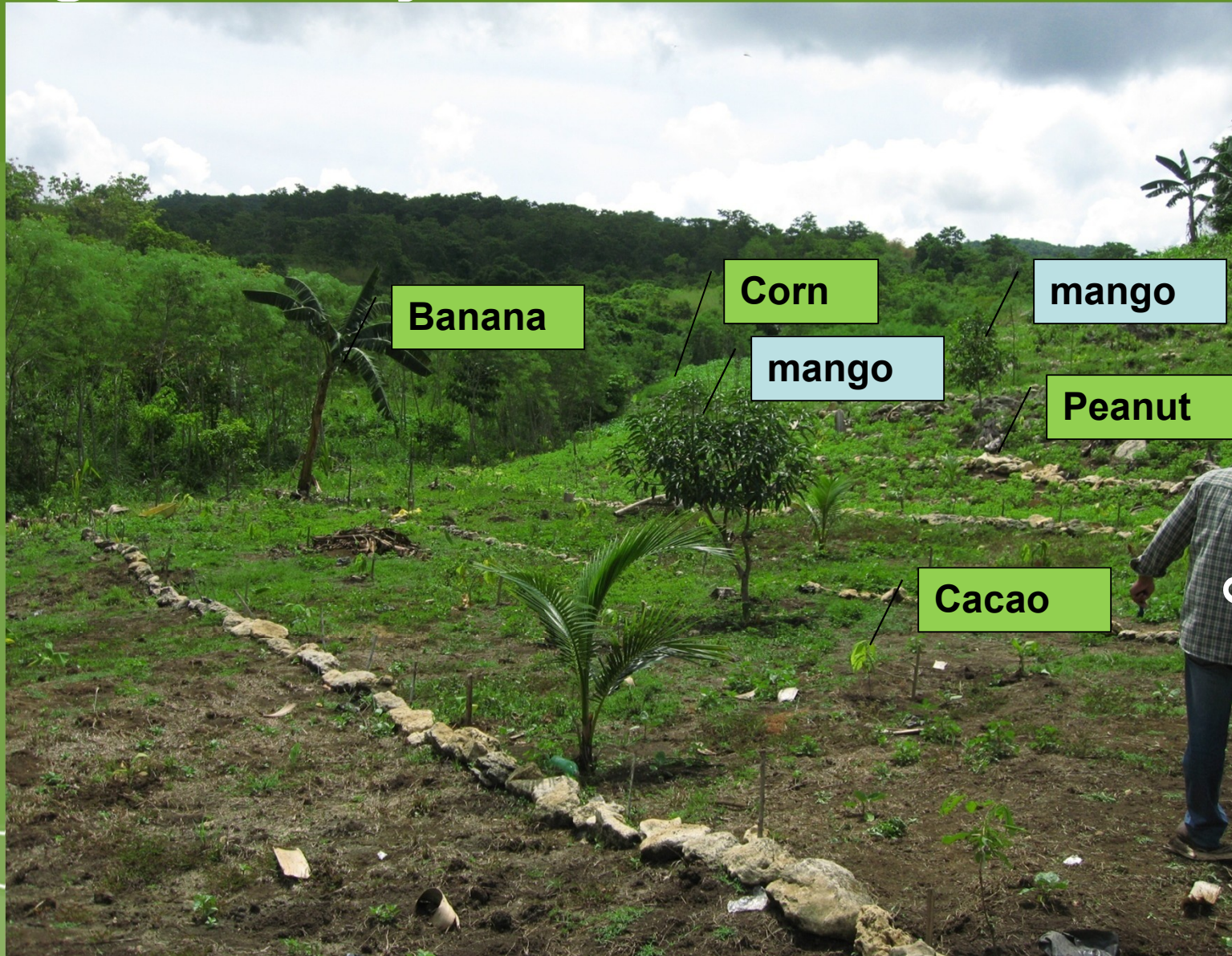
Model for Sustainability



Partnership



Agroforestry



Banana

Corn

mango

mango

Peanut

Cacao

Contour planting

Organic fertilizers



Capacity building by demonstration



コミュニティ・ミーティング / Community meeting



© All rights reserved by Conservation International



育苗施設 / Nurseries

© All rights reserved by Conservation International





© All rights reserved by Conservation International

プロジェクト効果の第三者審査

Third-Party evaluation of
project quality/contribution



<http://www.climate-standards.org>

© All rights reserved by Conservation International

The Rainforest Alliance

VALIDATION STATEMENT

For

Conservation International and
Toyota Motor Corporation

Philippine Peñablanca Sustainable Reforestation Project
Tuguegarao City, Cagayan Province
Philippines

Validation Scope:

The Rainforest Alliance has validated that Conservation International and Toyota Motor Corporation's Peñablanca Sustainable Reforestation Project design is in compliance with *The Climate, Community and Biodiversity Alliance Standards, Second Edition*

**Validated under CCB Standards
for multiple benefits (climate,
community and biodiversity)**

Validation Registration Code: RA-VAL-CCB-011180

Date of validity: December 20, 2009 to December 19, 2014

The period of validity of this statement is contingent upon the project's continued implementation of the *Climate, Community and Biodiversity Project Design Standards, Second Edition* and as further defined in the Rainforest Alliance Validation Audit Report dated December 20, 2009.

A handwritten signature in black ink that reads "Jon Jickling".

Jon Jickling
Director

SmartWood Program of the Rainforest Alliance
65 Millet Street, Suite 201, Richmond, Vermont USA 05477

SMARTWOOD IS A PROGRAM OF THE RAINFOREST ALLIANCE

The Rainforest Alliance SmartWood Program administers carbon project verification and validation services. Carbon services are offered to companies or organizations that seek to demonstrate that the project satisfies criteria and indicators designed for credible climate change mitigation. These services are based on protocols and standards developed by RA or other organizations and may or may not be endorsed by an accreditation or verification agency. Use of the Rainforest Alliance mark with validation or verification services may only be used with the Rainforest Alliance's prior written permission.



Thank you very much!
ご清聴ありがとうございました