

International Institute Life Beyond Tourism

By the Fondazione Romualdo Del Bianco®



Florence, May 2014

XVI International Round Table of Experts of the Foundation 2014

International Institute Life Beyond Tourism

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**In 2013 the Foundation founded the
International Institute Life Beyond Tourism[®].**

The creation of this structure allows the launching of an ongoing research on issues of Life Beyond Tourism[®] and on their applications.



Florence, May 2014

XVI International Round Table of Experts of the Foundation 2014

ORGANIZATIONAL STRUCTURE

Scientific Committee:

Chairman: *Paolo Del Bianco*

Director: *Emma Mandelli*

Secretary: *Corinna Del Bianco*

Foundation's Council Members:

Paolo Del Bianco (Italy)

Carlotta Del Bianco (Italy)

Emma Mandelli (Italy)

Marc Laenen (Belgium)

Maurizio Bossi (Italy)

Corinna Del Bianco (Italy)

Simone Giometti (Italy)

Foundation's Experts:

Sue Millar (UK)

Amund Sinding- Larsen
(Norway)

Francesco Civita (Italy)



Considering

Referring to

Vision

History

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ORGANIZATIONAL STRUCTURE



Where “think”: *Palazzo Coppini*, a XVI century Palazzo in the centre of Florence with well equipped logistics for seminars, conferences and meetings.

Where “discuss”: *The Andrzej Tomazewski Auditorium al Duomo* an auditorium with full provisions for congresses, colloquia and rooms for presentations and exhibitions.

Where “practice”: *The Intercultural Creativity Laboratory (ICLAB)*, an applied research laboratory for hands-on practice.

Where “communicate”: *The Heritage Community Life Beyond Tourism*[®], the platform of communication and experience exchange.

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HISTORY



Fondazione Romualdo Del Bianco®
Dedicated to Cultural Rapprochement
Since 1991

PRACTICE



From practice to theory
Life Beyond Tourism: Travel & Dialogue
Declaration of Intents • 2008 •

THEORY



Palazzo Coppini:
where think

**Life Beyond Tourism®
Heritage Community:**
where exchange worldwide

ICLAB:
where do

**PRACTICAL
application
of the D.I. 2008**

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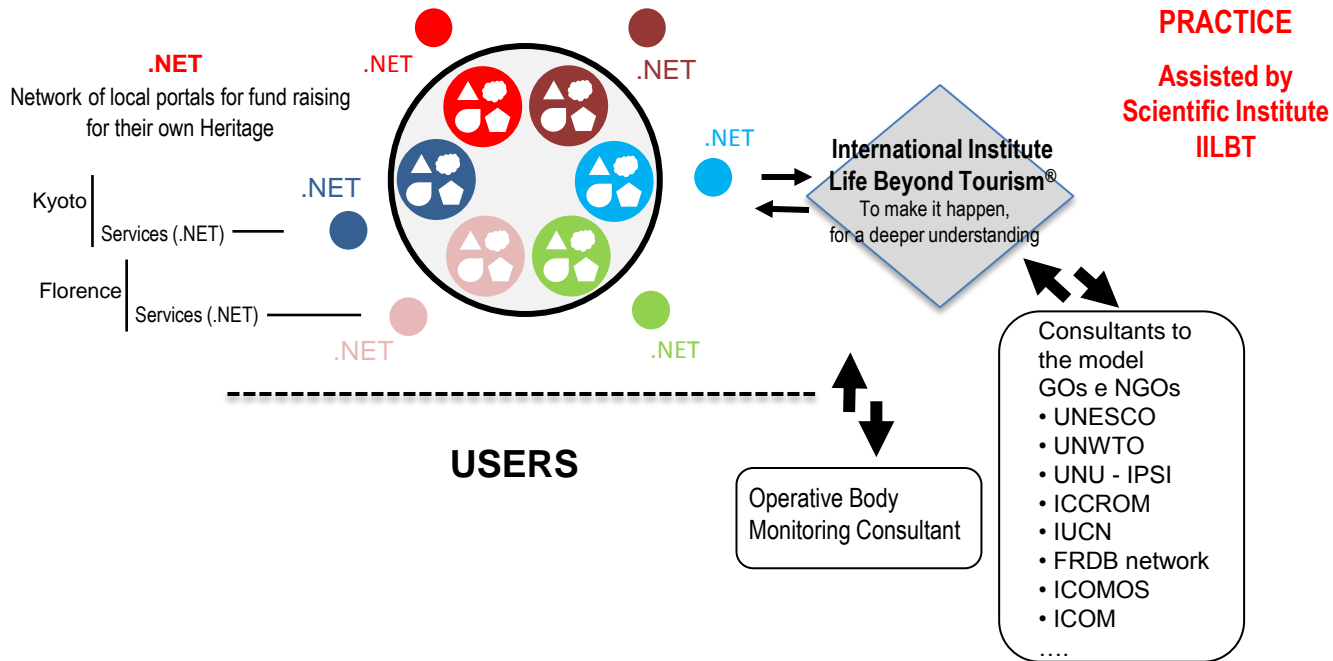
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HISTORY



LIFE BEYOND TOURISM® MODEL



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MISSION

For a sustainable development,
*to foster human relationships, knowledge and respect
for cultural diversity by means of a widespread heritage
value education to the benefit of heritage and territorial
conservation and human development*

through the application of
*the "Heritage Community Life Beyond Tourism", the
Model, its User Manual and Certification of "Travel and
Dialogue" as a contribution to peace in a world that
moves towards 10 billion inhabitants.*

past – present – future



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OUTCOMES



Our words in the cloud

*Education, communication, knowledge, **intercultural dialogue**, globalisation, **travel**, respect, diversity, culture, humanity, **sustainability**, **development**, **environment**, support, funds, understanding, communities, local, values, interpretation, presentation, site, tolerance.*

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OUTCOMES



The Institute will be an **operative center** for **exchanges**, projects, workshops and seminars. It will be supported by the LBT Portal and by e-learning exchanges and by its head office in Florence.

The Institute will **set up a series of research and development projects for professional practice** of heritage communication in different parts of the world in cooperation with local or regional authorities.

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- International and regional training and educational **seminars, conferences and workshops** with local and regional partners using its international network of experts

- Assist local and regional partners in the **development of Life Beyond Tourism related initiatives.**

- **Produce educational materials and publications** such as the Life Beyond Tourism Manual for different relevant actors. The “Ed.0” of the users’ manual for the application of the Life Beyond Tourism Operational Model has been prepared.

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OPERATIVE GRID

Keywords

*Encounters, Communication, Knowledge,
Conservation, Economy*



- **‘goals’:**
encounters, communication, knowledge,
conservation and economy.
- **‘categories’ of sustainability:**
environment, economy and social views in
respect of individual cultures.



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OPERATIVE GRID



Reference grid for the goals of the activities that will be held by the International Institute Life Beyond Tourism®

		A	B	C	D
	Categories	S u s t a i n a b i l i t y*			
		Environment including ecology,	Social including ethics, social inclusion and the eradication of poverty,	Economic including resources and the harnessing of the technological age,	Culture
	Goals / the petals of the flower				
1	Encounters				
2	Communication				
3	Knowledge / Respect Diversity				
4	Conservation/ Development				
4 a	Natural Heritage				
4 b	Cultural Heritage				
4 b1	Tangible				
4 b2	Intangible				
5	Economy				

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ORGANIZATIONAL STRUCTURE



Partnerships

All potential partners, which share the Foundation's vision and are interested in operational partnership, can join the Foundations' and the Institutes' initiatives in one or more themes that are presented in the Foundations' flower: encounters, communication, knowledge, conservation, economy within the four pillars of development mentioned by UNESCO: **environmental, social, economic, cultural** and presented in the in annexure drafted virtual forum.

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ANNEX 2



PROGRAMMS

Possible courses typologies:

- 1 Master Post Graduate programs
- 2 International Post Graduate Master Courses (in English)
- 3 Seminars on Scientific Interest's Programs (7-15 days)
- 4 Training and Learning Opportunities

Characteristics of the courses

Modularity

Courses, seminars and workshops will be divided into modules joined together, repeatable and for flexible use and with variable duration in time

Interactivity

The user has to interact with the didactic material

Exhaustivity

Each module must be self-sufficient

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Courses planned for the year 2014 - 2015

The International Institute is concentrated on four main aspects:

1. Heritage linked to the territory of belonging,
2. The Travel as a vehicle for knowledge
3. The Environment for Sustainable Development
4. Training for young people to raise awareness and future sustainability through culture

A) Program for the application of the LBT Model

Informative course of very short duration

Training course for learning experts

B) Management Programme as part of the Heritage and Cultural Heritage in general

C) Program for Seminars, Workshops, Meetings

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An example of research

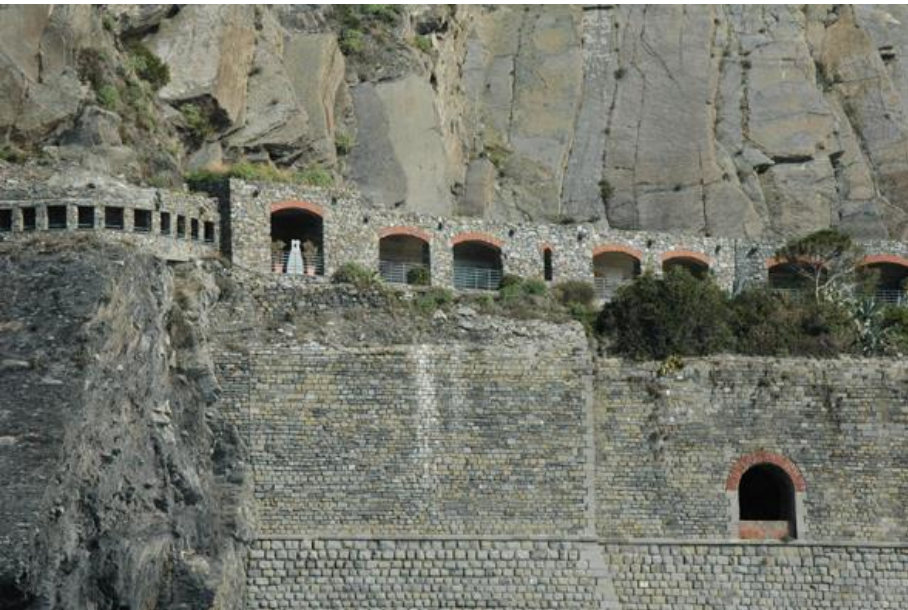
A research over the «Cinque Terre Park»

- *environment*
- *territory*
- *landscape*
- *community*
- *tourism*











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